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NATIONAL INVESTMENT PROMOTION
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**PRIMUS
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Digital Payment and FinTech: Opportunities post COVID-19

Webinar Series

4:00 pm - 5:00 pm

April 29, 2020

To attend please write to
events@primuspartners.in

By invitation only

In conversation with **Shri Atanu Chakraborty**

Secretary, Department of
Economic Affairs



Also joining...



Deepak Bagla
Managing Director & CEO,
Invest India



Pawan Kumar
Director, Department of
Economic Affairs



Nilaya Varma
CEO & Founder,
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T.R. Ramachandran
Group Country Manager -
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Sameer Nigam*
Founder & CEO,
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Dilip Asbe
MD & CEO, National
Payments Corporation
of India



Sajith Sivanandan
Head of Payments,
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Anup Bagchi
Head of Retail Bank,
ICICI Bank*



Sathya Kalyanasundaram
Country Head &
MD, Experian



GV Ravishankar
MD, Sequoia Capital



Ramesh Abhishek
Ex-Secretary, DPIIT



Pralay Mandal
Head of Retail
Bank, Axis Bank*



Dr. Amit Kapoor
Honorary Chairman,
Institute for
Competitiveness



Vinayak Godse
VP, Data Security
Council of India



Shanti Ekambaram
President, Consumer
Banking, Kotak Bank*

* Confirmation awaited



Session Theme

- Amid COVID-19, governance in India is turning to technology or digital platforms for effective-communication and better-monitoring of the crisis in their states, respectively
- Indian Government initiated the largest cash transfer scheme using the Jandhan-Aadhar-Mobile (JAM) platform to support the most vulnerable sections of the society - releasing INR28,000 crore targeting about 30 crore people under the Pradhanmantri Garib Kalyan Yojana
- The digital payment ecosystem includes medium such as AePS (helps in cash withdrawal by using Aadhaar authentication at branch/ BC locations), Bhim, Aadhaar Pay (enables payment to merchants using Aadhaar authentication), etc.
- There is also the UPI, an immediate real-time payment system which helps in both person to person (P2P) and Person to Merchant (P2M) transactions
- In the context of COVID-19, RBI and the Government are encouraging digital payments and leveraging the safe, secure, stable and affordable retail payment systems such as the National Electronic Fund Transfer (NEFT) and the Immediate Payment Service (IMPS)

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'Idea Realization' — a unique approach to examine futuristic ideas required for the growth of an organization or a sector or geography, from the perspective of assured on ground implementability. India is and will continue to be a complex opportunity. Private and Public sector need trusted advisory partners in order to tap into this opportunity. Primus Partners is your go-to trusted Advisory for both public and private sector organizations involved intricately with nation building, and the creation and growth of robust corporations as engines of progress.

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